

Navigate the road ahead top job hunting tips

Your digital footprint could now cost you a job

- Nowadays, it's very easy for employers to trawl the internet and learn a lot more about job candidates than ever before.
- For example, many companies now have a mandatory Google screening process which involves thoroughly scrutinising every candidate's digital footprint.
- Take the time to update your privacy settings on social media platforms and remove any controversial photos or posts.

Don't underestimate the power of your LinkedIn profile

- Having the right LinkedIn profile and the connections to go with it can go a long way in your job search. Many professionals utilising LinkedIn to its full potential find that recruiters and hiring managers contact them directly with offers of employment.

Grow your online presence

- Start contributing to the industry sector you work in by writing articles or blog posts that reflect an interesting, innovative approach. Employers will then be able to see tangible evidence that you really understand your field of work and are someone they should hire.

Computer screens require you to format your resume differently

- In today's world, hiring managers would be very surprised to be reading a paper copy resume. So, expect to get used to **navigating your way through online application systems** and **sending a fair few emails too**.
- However, this brings on a few challenges when it comes to formatting your resume. Hiring managers are normally very good at scanning through resumes extremely quickly. So, make sure that your **formatting is going to allow for quick scanning** and get everything you want to say across clearly.

Technology makes working remotely possible

- Depending on the area you specialise in, remote working could be something that suits you and your employer better than a daily commute.

Get to know the upcoming growth industries

- Try to identify technology that's going to create new jobs and get in there earlier than your competitors.